

Know thy frenemy

Indians cannot afford to remain oblivious about China

News that the Indo-Tibetan Border Police (ITBP) has made it compulsory for new recruits to speak Mandarin, and the Tibetan dialect of it, highlights a key anomaly in India today. Knowledge of China — its rich cultural heritage, its political and economic institutions, even its language — is woefully inadequate. China is India's biggest trading partner, a key rival for influence in Asia and, as the row over the frozen fastness of the Doklam plateau has indirectly accentuated again, a perpetual source of tension along the border. Beijing has adopted India's adversary and terror-sponsor Pakistan as a client state. Since the mid-

nineties, successive Indian governments have desperately sought to introduce policy that will replicate China's economic miracle. The two countries stand on the same side on seminal global issues of the day such as climate change and seek to collaborate in building post-Cold War institutions such as the Asian Infrastructure Investment Bank. In short, no country fits the label of India's "frenemy" better than China.

Yet, the collective disinterest in China is striking and borders on ignorance. Each year, more Indians travel to the declining world powers of Europe and the US than to the rising superpower that lies over the Himalayas. For the average Indian, China

stands for Chinese food — now so localised as to bear no relation to what is actually available in China — action movies of Jackie Chan, a Hong Kong martial arts actor, and, above all, cheap prices. For a generation of tiny sector manufacturers — lock-makers, kitchenware, producers of household bric-a-brac, idol makers, for instance — China is the country that put them out of business. The more educated upper middle class and rich may have a slightly better acquaintance with the Middle Kingdom. The thoughts of Sun Tzu, the 6th century Chinese general and strategist, remains in vogue among Indian managers. Feng Shui and Chinese tea (with its dubious weight loss benefits) are leading fads among the chatterati. Mao Tse Tung's Great Leap Forward and the Cultural Revolution may resonate as will Deng Xiaopeng, the architect of China's authentic great leap, and Tiananmen Square. Some may even know of Yao Ming,

the 7-foot 6-inch basketball player who has belied China's reputation for short men.

In truth, though, for the well-heeled Indian traveller, knowledge of Chinese culture is mostly filtered through visits to Singapore and Hong Kong. French, Spanish and German outdo Chinese as a foreign language of choice. True, the number of Chinese language institutes have increased significantly as Indian businessmen increase their relations with the world's second-largest economy, but Mandarin courses are an option only in upscale schools. Beyond this transactional expansion, a more profound understanding of China, its history and unique and complex governing institutions — the very ones that established its global domination and almost eradicated poverty in a generation — is poor even in Indian academia and the foreign policy establishment.

Perhaps nothing reflects this irrational

disinterest than the Ministry of External Affairs' decision to sharply cut the modest ₹1 crore annual grant to the Institute of Chinese Studies, the leading and well-reputed think-tank that partners with Harvard University and MIT. The MEA has decided to opt for a project-by-project approach from this year reportedly because ICS had differed with the government on some issues such as its approach to the One Belt One Road initiative. This is a pity. Fostering closer cultural and academic relations would go a long way in enriching understanding and promoting more informed and optimum policy outcomes in place of the raw jingoism that colours the popular discourse — as it did during the Doklam stand-off. Knowing your enemy is time-honoured advice from Sun Tzu and Kautilya alike. In the more nuanced world of 21st century diplomacy knowing your frenemy is critical too.

The agenda for Xiamen

The forthcoming BRICS Summit is an opportune moment to forge ahead on economic collaboration through more concrete initiatives and outcomes

CHANDRAJIT BANERJEE

The 9th BRICS Summit being held in Xiamen, China, over September 3-5, is expected to come out with several new cooperation mechanisms. The centrepiece of the Summit would be economic cooperation, given that the group represents the largest and fastest growing nations among the emerging economies, the ones which will dominate the global economy in the near future. In an increasingly inward-looking global polity, the BRICS group must redouble its efforts to foster cross-border trade and investment to keep the engines of the global economy humming smoothly.

The five BRICS member nations of Brazil, Russia, India, China and South Africa account for 43 per cent of world population, \$17 trillion or 22 per cent of the nominal global gross domestic product (GDP) and 17 per cent of world trade. Each of the countries has different strengths and characteristics, and a closer alignment of their complementarities bears positive implications for their growth process as well as that of the world at large.

Recognising this, the five countries have stressed cooperation through ministerial meetings on issues such as agricultural development, environment, labour and employment and financial sectors. The establishment of the New Development Bank (NDB) with participation from all the members is a landmark definitive outcome of the BRICS process and has already identified renewable energy projects in each of the member nations with a credit pipeline of \$4-5 billion in the next three years.

For India, greater trade engagement with other the BRICS countries would bring rich dividends. Since 2009-10, when the first Summit was held, India's exports to these countries have barely inched up — risen from \$17 billion to \$18 billion in 2016-17 — with their share in total exports declining from 9.6 per cent to 6.5 per cent. Imports have soared from \$44 billion to \$ 77 billion in this period, but most of this arises from surge in imports from China. China accounts for two-thirds of India's exports and four-fifths of its imports relating to the group.

The 9th Summit is an opportune moment to forge ahead on economic collaboration through more concrete initiatives and outcomes. The Strategy for BRICS Economic Partnership was outlined at the Ufa Summit, stressing trade and investment, infrastructure connectivity and financial services. The road map for this should be quickly brought out and actioned.

In trade, the BRICS economies must go beyond their traditional trade baskets to develop intra-BRICS supply chains, leveraging their diverse free trade agreements. With strong economic heft in their respective regions, such trade can be a stepping stone for addressing a wider range of countries in each continent. For example, BRICS and BIMSTEC (Bay of Bengal Initiative for Multisectoral Technical and Economic Cooperation) with common members can work together to unlock the potential of trans-continental trade.

To best facilitate trade flows, it is important that the five countries jointly identify and resolve non-tariff barriers to trade. The business participants of the dialogue process can play a critical role in this effort. The group should also work on harmonising stan-



Prime Minister Narendra Modi with President Xi Jinping at the 8th BRICS Summit in Goa, in 2016

PHOTO: PTI

dards and sanitary and phytosanitary measures for ensuring trade facilitation.

A key area for the BRICS to address would be promotion of services trade. Services are playing an increasingly larger role in their economies in both output and employment, and a vibrant trade ecosystem must enhance trade in services such as tourism, professional and business services, IT services and entertainment and media, among others. E-commerce can be an important driver of trade as well, for which issues in cross-border logistics, financial gateways, and Intellectual Property Rights would need to be addressed. The five countries

could also work on capacity building and skill development for promoting trade.

In the connectivity and infrastructure area, while the NDB has made a good beginning, there is need to leverage the competencies of Russia and China for addressing gaps in the other three countries. A BRICS sovereign wealth fund could be considered which would have contributions from all five countries to take up viability gap funding in long-gestation projects. The export-import banks of the five countries may also establish dedicated lines of credit for infra-

structure projects in the member nations.

Public-private partnership models can be developed to build new infrastructure. For example, large projects can have participation of public and private companies, converging consultancy from India with project management expertise from China and resources from Brazil and Russia. Such partnerships should be structured in a manner that incentivises private sector participation.

As large and populous emerging economies, the BRICS nations will be impacted by the evolving industrial revolution based on automation, robotics and digital technologies which is reshaping supply chains. Innovation and R&D are being promoted in all the countries, and mechanisms to share best practices and devise common responses could be devised.

Going forward, what the BRICS countries do together will be closely watched by the world, especially by other developing nations, as these countries will be leading economies of the future. The Summit process can impart a strong impetus to cooperation and collaboration for all-round sustainable development of all emerging economies.

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A prescription for boosting thermal power demand

VIVEK SHARMA

By 2030, India aims to have 40 per cent of its electricity generation capacity to be of renewable origin. With such energy becoming increasingly competitive, demand for conventional thermal power is set to drop.

Today, 25 Gw of untied thermal power capacity, and another 25 Gw is expected to come up in the next three to five years in the private sector, entailing an investment of ₹2.5 lakh crore, could end up being stranded.

With sluggish demand, the average Plant Load Factor (PLF) for coal-based power plants has steadily declined from 78.9 per cent in fiscal year 2008 to sub 60 per cent levels in the last fiscal year. The situation is expected to worsen because lower PLFs will lead to lower profitability and impair project viability.

Adding to the woes is worsening asset quality and rising non-performing assets (NPAs) of banks. Data from the recent Economic Survey for 2016-17 show the NPA ratio in the generation sector is 5.9 per cent of total advances (outstanding) of ₹473,815 crore.

The Survey says the shift to renewables is likely to render a part of the assets in conventional energy generation idle, or result in them being used at a much lower level than their maximum technically feasible capacities. "The investments in these plants being sunk, it would be no longer possible to recover any returns from them although their useful life is still not over."

India's Chief Economic Advisor Arvind Subramanian, the primary author of the Survey, also cautioned that overemphasis on renewable energy could land a double whammy for the government — eroding viability of thermal power plants and increasing bad loans of public sector banks.

The Survey estimates that in fiscal year 2017, the social cost of renewables was around three times coal at \$11 per Kwh — including the cost of stranded thermal assets and NPAs — and makes a philosophical point that the pace of investments in RE should be in sync with the total cost accrued to the society.

The 50 Gw of stranded thermal capacity and mounting bad debts at banks reminds one of the path the ill-fated Dabhol power project took. This time, too, discussions are whether debt taken by private sector from banks could be passed on to public sector entities even as the core problems afflicting the sector remain unaddressed.

But there is a better, more sustainable route to revitalising the stranded assets, which is to focus on both demand and supply. The government needs to lead electricity demand creation especially

given that low PLFs are a result of more supply chasing less demand.

That's why we believe 'Power for All' and 100 per cent metering of existing and new consumers should be implemented at a war footing.

To do so, states can explore options such as direct benefit transfer and offer metered connections free or at concessional rates. And as demand picks up over the medium to long term (since demand is a function of economic growth and rural electrification, both of which are on a gradual grind up), proper procurement planning can ensure thermal projects meet the base load.

Secondly, the supply side needs to be quickly plugged by focussing on two areas:

■ Thermal capacities of 40 Gw are under planning or construction stage and likely to be commissioned before 2022 by various state and central generating entities.

Given the industry's predicament, there is no case for new spending by states for these capacities more so since power could be competitively procured from stranded capacities or from plants running at low PLFs. The money thus saved can be used for direct benefit transfer and other social goals.

And the NTPC, instead of focusing on investing in new capacities, could look at taking over joint venture plants that were set up along with states, and/or acquire state generating stations where there is significant room for efficiency improvements.

■ Secondly, according to the Central Electricity Authority report 2015, at the national level, 34 Gw thermal assets are more than 25 years old. Present environmental norms require these plants to be decommissioned and there is no merit in making fresh investments to upgrade them into super critical plants. Early decommissioning of inefficient plants would be the better bet here. This replacement could be done through transparent competitive bidding by the same procurer holding power purchase agreements of these old plants. This would not only help distribution utilities reduce their power purchase cost, but also integrate stranded thermal capacities.

While the share of renewables will continue to grow, calibrating that growth with thermal assets by making stranded assets viable will help stanch the haemorrhaging in the sector and turn things around.

¹According to the Central Electricity Authority

²Economic Survey 2016-17, Volume 2

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OTHER VIEWS

Demonetisation has totally failed to curb black money

It has not been able to deliver on the objective it professed all along

With the RBI's annual report, released on August 30, showing that as much as 98.96% of the demonetised currency had returned to the central bank as of June 30, the gains in the form of cancelled liability from the note ban have been piffling.

For the Finance Minister to now claim that the "confiscation of money" had not been an objective, and for his Ministry to say that the government "had expected all the SBNs (specified bank notes) to come back to the banking system to become effectively usable currency," is disingenuous. If that were indeed the case, the rationale behind the various stop-go announcements that followed in the wake of the November 8 decision are hard to fathom. For instance, the RBI circular setting a ₹5,000 limit on deposits of withdrawn notes unless done under the government's amnesty scheme, tendered for the first time or explained otherwise was clearly a measure intended to dissuade bank customers from returning the demonetised currency. True, demonetisation has had some beneficial spin-offs such as arguably fostering greater compliance with the tax laws and reducing the economy's reliance on cash through increased adoption of digital payments. But such gains could have been achieved by other and less self-defeating ways.



As things stand, it is unclear how many of those who have laundered their black money will be punished. Despite the large amounts that were deposited in banks post-demonetisation, it is doubtful whether the Income Tax authorities have the necessary resources to track down and penalise the corrupt. All in all, the costs of demonetisation, which has resulted in robbing the country of its economic momentum, are far greater than the benefits it has bestowed.

The Hindu, September 1

Marital rape is a crime

It must be treated as such

The recent submission by the government of India in the Delhi High Court arguing that marital rape should not be made a criminal offence is a regressive stand, and one that has the potential to be extremely harmful to victims of sexual abuse in the country. The government has argued that criminalising rape within a marriage "may destabilise the institution of marriage" and could become a tool of harassment of husbands. Adding insult to injury was the Twitter statement of Swaraj Kaushal, Mizoram Governor and husband of the minister of external affairs Sushma Swaraj that if marital rape were to be criminalised, "there will be more husbands in the jail, than in

the house"

By suggesting that such a law will be misused to persecute men, Mr. Kaushal and the government are attempting to perpetuate a patriarchal mindset that makes men afraid that "disgruntled" women would seek revenge upon their husbands by the use of this law. It is an argument that diminishes the struggle and emotional abuse that thousands of women, stuck in marriages that they have been forced into and cannot leave for fear of social ostracism, face every single day... Arguments against the criminalisation of marital rape will only add to these inequalities.

Hindustan Times, September 1

Restructuring army

Govt has begun well

The approval of the Union cabinet for the first phase of reforms in the armed forces is a welcome step. It will set into motion a plan to restructure the army which will redeploy 57,000 soldiers and civilians into fighting roles, thereby improving its operational efficiency. The idea is to improve the army's "teeth to tail" ratio, that is, increase the number of soldiers actually doing the fighting against those needed to support them to fight. This phase of reforms, which concern only the army, will be completed by end-2019.

There is a genuine fear in the defence services that by choosing to act on proposals internal to personnel management of the army, it

has only picked the low-hanging fruit. These fears are based on the experience with implementation of reports of earlier committees. The toughest recommendations of both the Arun Singh Committee, following the Kargil Review Commission, and of the Naresh Chandra Committee, formed by UPA 2 government, were initially deferred and then never saw the light of day... The first steps with restructuring the army are important but they must be quickly followed by implementation of other recommendations, particularly those of higher defence management. Anything less will be another opportunity lost.

The Indian Express, September 1